



MEDIA RELEASE

23 January 2017

KGT WELCOMES NEW TRADING NAME AND TAGLINE

Following confusion around what role Kimberley Group Training actually plays in the community, we have adopted a new brand. From here on, Kimberley Group Training will trade as “KGT Employment”.

“The reason for the change is that as Kimberley Group Training we were constantly perceived as being a training provider”, KGT’s CEO Ian Warrener said.

“The fact is that KGT is not a provider of training, rather we employ apprentices and trainees and organise training from training providers. While the word “Training” has generated significant confusion, it was not clearly understood that KGT actually employs people as its main goal. So including the word “Employment” seemed to make sense”.

“Finally, over the years, while there may have been confusion about what we do, there was certainly no confusion about who we were. To this end, we have retained the KGT abbreviation as well as logo and uniforms so people continue to recognise us. This is a small change, but a significant one in the battle to get our message across to stakeholders and Government about what role KGT performs.”

In the coming months, small changes will occur to our branding in line with the new trading name.

According to KGT’s CEO, Ian Warrener, “what we will not change is our commitment to provide the best service we can to our clients and customers”.

For more information about the work done by KGT in the Kimberley region, visit www.kgt.org.au , www.facebook.com/kgtemployment and our Instagram page @kgtemployment.



BACKGROUND

Kimberley Group Training trading as KGT Employment

Organisation Description

Reason for Existence of Kimberley Group Training

The Vision

KGT is a quality organisation leading the way in employment and training.

Mission Statement

KGT exists to provide a pathway for unemployed people in the Kimberley, by providing quality, relevant and sustainable employment opportunities.

Background

Kimberley Group Training Incorporated (KGT) commenced operations on 21st March 1997. KGT was established to meet the local ATSIC Regional Councils goal to assist Kimberley youth access the increasing employment opportunities in the region, such as tourism, agriculture, mining, pastoral operations, pearling, fishing and transport. KGT is a not for profit organisation registered with the Australian Tax Office as a Deductible Gift Recipient, Income Tax Exempt Charity and a Public Benevolent Institution. KGT is listed on the Australian Charities and Not-for-profits Commission website and has been approved to display the Charity Tick.

How does KGT operate?

KGT is a not for profit incorporated association, administered by a Committee that comprises representation from local industry, community and other stakeholders such as schools.

KGT identifies employment opportunities in the region and works with candidates to prepare them for the identified jobs. KGT then employs the participants in an apprenticeship or traineeship and manages their work placement and training through to completion of the qualification.

Statistics

- KGT has employed over 520 apprentices, more than 330 of whom identified as indigenous.
- KGT has employed over 1,500 trainees, more than 1,340 of whom identified as indigenous.
- KGT has employed over 280 school-based trainees, more than 190 of whom identified as indigenous.
- Nearly 750 people have obtained their qualification in recognition of their skills, meaning KGT's completion rate is over 30%, significant given the remote area covered and the high indigenous employment rate.

KGT Employment

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